All good things come in fourteens: Once again, readers voted ROCKINGER as “Best Brand 2018”

ROCKINGER once again took first prize in the “Towing Hitches” category in the “Best Brand 2018” reader’s poll conducted by the ETM publishing house. This honour means that ROCKINGER brand has been recognised for the high quality, user-friendliness of its products and its excellent service for the 14th time in a row.

ROCKINGER has enjoyed tremendous popularity with readers of the trans aktuell, lastauto omnibus and Fernfahrer trade journals for the past fourteen years. The brand, which has been part of the JOST World since 2001, was once again awarded the “Best Brand” prize in the towing hitches category.

A total of 12,685 readers of the trans aktuell, lastauto omnibus and Fernfahrer trade journals participated in the “Best Brand 2018” reader’s poll. The positive results confirm the success of ROCKINGER in the previous years.

At the official award ceremony held in Stuttgart on 21 June 2018, Lars Brorsen, Chairman of the Executive Board of the JOST Werke AG, explained, “I am once again delighted to see the brand achieve this outstanding ranking. We are honoured by the ongoing success in the reader’s poll as it shows that readers appreciate the high quality and excellent customer service we provide. At the same time, it is also a huge motivation for us to

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continue to provide our customers across the globe with our outstanding products and our individualised service."

The long-established ROCKINGER brand was created in 1875. Since then, it has had a significant influence on the development of towing hitches and is synonymous with the highest product quality. Thanks to its wide range of towing hitches, ROCKINGER has the right coupling for every application. The brand is part of JOST World, the world’s leading producer of vehicle connection systems, modules and components for trucks and trailers.

Caption:
Lars Brorsen, Chairman of the Executive Board of the JOST Group, is delighted to receive the "Best Brand 2018" award for ROCKINGER.
About JOST

JOST is the world’s leading producer of vehicle connection components for systems, modules and components for truck & trailer. Under the umbrella brand name of JOST, the comprehensive range of products is broken down into four areas: The JOST brand includes fifth wheel couplings, telescopic landing gears and accessories for semi-trailers, ball bearing turntables, king pins and container locks as well as components for alternating systems. The trailer axles of the DCA Family are also sold under the JOST brand. Under the traditional brand name of ROCKINGER, the company produces towing hitches, drawbar eyes and towing drawbars for both transporters and trucks, as well as for use in the agricultural industry. TRIDEC is the leading provider of axle steering systems and single wheel suspensions for trailers. Edbro is the specialist in the field of vehicle-mounted hydraulic systems. Its range includes front and underfloor dump trucks and trailers and extension cylinders, as well as customer-specific hydraulic construction kits. JOST is the only supplier that can provide its products and services all around the world. The company is located on all continents, with distribution, production and development. With sales and production facilities in 18 countries, the company is the global partner of choice for the commercial vehicle industry. JOST employs over 2,700 people worldwide and has been listed on the Frankfurt Stock Exchange since 20 July, 2017.

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